

Who Should Exhibit?

Exhibitors are organizations seeking to educate approximately 300-400 attendees about products and services offered in an effort to improve client care.

Examples of Exhibitors:

- Consumer Creations
- Pharmaceutical Companies
- Product Manufacturers
- Residential Providers
- Publishing Companies
- Support & Treatment Providers
- Insurance Companies
- Software Companies
- Educational Providers
- Program Providers
- Universities
- Associations

Online Application:

All materials required to be an exhibitor / sponsor are available online. Please visit the NADD website at www.thenadd.org/34th and click on Exhibitor Info. You will need to submit the following materials to NADD as part of the application process:

1. An exhibitor / sponsorship application
2. NADD exhibitor / sponsorship contract
3. 50 word abstract describing your products/ services

Instructions to send your materials / products to the hotel are also available online. Please submit above materials by fax, mail or Email to Cassie Lattin at clattin@thenadd.org

ABOUT NADD:

NADD is a not-for-profit membership association established for professionals, care providers and families to promote understanding of and services for individuals who have developmental disabilities and mental health needs. The mission of NADD is to advance mental wellness for persons with developmental disabilities through the promotion of excellence in mental health care.

NADD is recognized as the world's leading organization in providing educational services, training materials, and conferences concerning treatments and supports for individuals who have IDD co-occurring with MI. NADD has been influential in the development of appropriate community based policies, programs, and opportunities in addressing the mental health needs of persons with IDD.

www.thenadd.org

info@thenadd.org

www.facebook.com/NADDMHID



NADD EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

2017 NADD 34th Annual Conference & Exhibit Show

November 1-3, 2017
Sheraton Charlotte Hotel
Charlotte, NC



WWW.THENADD.ORG

132 Fair Street, Kingston, NY 12401
(845) 331-4336

Exhibitor Opportunities

Single Table Exhibitor Booth: \$875

Double Table Exhibitor Booth: \$1,250

Exhibit Booth Single/Double

- Single Table Exhibitor Booth: One (1) 6' draped table with one (1) chair
- Double Table Exhibitor Booth: Two (2) 6' draped tables with one (1) chair
- One Complimentary Conference Registration

Partnering Exhibitors- \$1,800

- One Year NADD organizational membership (up to \$900 value)
- Exhibit booth (\$875 value)
- One complimentary conference registrations (Thurs.-Fri., \$600 value)
- Recognition as a partnering exhibitor

Premium Exhibitors- \$2,700

- One year NADD organizational membership (up to \$900 value)
- Double Booth (\$1,250 value)
- Two complimentary full conference registrations (Wed.-Fri., \$1,200 value)
- Recognition as a premium exhibitor
- Exhibitor listed on NADD website

Keynote Sponsorship- \$3,500

- Link to sponsor website from NADD electronic website
- One mass email (to approximately 16,000) will list keynote sponsor name
- Thank you announcement at conference

~Sponsorship Opportunities~

Coffee Break- \$1,000/\$7,000

- Nine opportunities (three each day) \$1,000 each or \$7,000 for all Breaks
- Prominent sponsor branding signage at Coffee/Refreshment Break location

Tote Bag- \$3,500

- Sponsor name/logo prominently imprinted on tote bags to be distributed to each attendee at conference.
- Thank you announcement at conference
- Single exhibit booth
- One complimentary conference registration

Added Benefits for Exhibitors/Sponsors:

- Exhibitors are permitted to sell their products.
- Complimentary list of Conference attendees provided after the Conference.
- An Exhibitor Directory that includes a description of each exhibitor will be provided to each conference attendee packet.
- All coffee breaks during show hours will be held in the exhibit area to maximize

The logo for NADD, consisting of the letters 'NADD' in a large, bold, serif font.

Reception Sponsor- \$6,000

- Link to sponsor website on NADD website
- One mass email (to approximately 16,000) will list sponsor name
- Single exhibit booth
- One complimentary conference registration
- Prominent sponsor branding signage at Reception location
- Thank you announcement at conference

Networking Lunch Sponsor- \$10,000

- Link to sponsor website on NADD website
- Two mass emails (to approximately 16,000) will list Network Lunch sponsor name
- Free exhibit booth
- Two complimentary conference registrations
- Prominent sponsor branding signage at Networking Lunch room
- Thank you announcement at conference

Literature Display- \$350

If your organization is unable to exhibit at the Conference, we have made special provisions for a literature display area. Each UNSTAFFED literature display area will be a minimum of two square feet. NADD will refresh the literature display throughout the conference to ensure exposure of your organization's material.