

**20<sup>TH</sup> ANNUAL  
NADD STATE OF OHIO  
MI/ID CONFERENCE**

**MENTAL  
HEALTH  
ASPECTS**



**TREATMENT  
AND  
SUPPORT**

**JULY 11-13, 2022 | VIRTUAL**

**SPONSOR  
BROCHURE**

[www.thenadd.org](http://www.thenadd.org)

# The NADD State of Ohio MI/ID Conference is Moving to July!

Join NADD and 300+ attendees from July 11 – 13, 2022 for their 20th Annual Conference. Because of the tremendous participation in 2020 and 2021, and the ongoing safety concerns of COVID 19, the conference will be held virtually.

## About NADD

The National Association for the Dually Diagnosed (NADD) is an international not-for-profit membership association established for professionals, care providers and families to promote understanding of and services for individuals who have developmental disabilities and mental health needs. Our mission is to provide leadership in the expansion of knowledge, research, training, policy and advocacy for mental health practices that promote a quality of life for individuals with dual diagnosis (MI/ID) in their communities.

## What to Expect for 2022

### **Expanded Marketing for Broader Reach**

Recognizing that virtual events provide greater opportunities, NADD is now expanding its marketing to a broader reach within the MI/ID community not just throughout Ohio, but also the entire United States and Canada.

### **Back by Popular Demand**

To increase attendee and sponsor interactions, Innovation Zones will be held daily during breaks. These 30-minute session times allow sponsors to promote a new item or share with attendees more about your organization. The time is yours to do what you like.

### **Resource Center**

All sponsors will be able to upload recorded product demos, training videos, publications, handouts, coupons, and other documents.

## Who Should Sponsor & Why

NADD is seeking Pharmaceutical Companies, Product Manufacturers, Residential Providers, Publishing Companies, Support & Treatment Providers, Insurance Companies, Software Companies, Educational Providers, Program Providers, and other organizations like them to educate attendees about products and services that improve client care. These organizations will have opportunities to network and connect with decision makers, product and service users, and other members of the MI/ID community.

*NADD 2019 Ohio Conference photos courtesy of Naim Hasan Photography*

## Draft Daily Schedule

8:30am-1:00pm	Help Desk Open
8:30am-9:00am	Morning Yoga
9:00am-9:30am	Welcome & Opening Remarks
9:30am-10:30am	Keynote Speaker
10:30am-10:45am	Break & Innovation Zone
10:45am-12:15pm	Concurrent Sessions
12:15pm-12:45pm	Break & Innovation Zone
12:45pm-2:15pm	Concurrent Sessions
2:15pm-3:00pm	Afternoon Social Activity



(L-R) Tina Evans, Jeanne Farr, Jeff Davis



(L-R) Kathy Coate-Ortiz, Megan Barhorst, Brenda Miller, Tina Evans

<b>Sponsor Levels &amp; Benefits</b>	<b>Platinum Level \$5,000</b>	<b>Gold Level \$3,000</b>	<b>Silver Level \$1,000</b>	<b>Bronze Level \$500</b>
<b>Complimentary/discounted registrations</b>	3	2	1	2 (discounted rate of \$75)
<b>Virtual resource center:</b> upload videos, documents, and information to share with attendees	Premium Location	✓	✓	✓
<b>Exclusive email:</b> Send a personalized email with message of your choice to conference email list	✓	✓		
<b>Innovation Zone session:</b> Dedicated 30 minutes to do demo, discuss new product, or share information with attendees. Session will be included on conference agenda and will take place during break time. Company included in mobile app push notification.	✓			
<b>Logo on NADD website and virtual conference landing page*</b>	Premium Location	✓	Company Name	
<b>Logo Included on all pre- &amp; post-event informational email blasts*</b>	Premium Location	✓	Company Name	
<b>Logo included on exclusive "Thank You Sponsors" email blast to go out the week before event*</b>	Premium Location	✓	Company Name	
<b>Logo included on attendee registration website and on registration confirmation emails*</b>	Premium Location	✓	Company Name	
<b>Logo on all event social media sites*</b>	Premium Location	✓	Company Name	
<b>Company included in online directory**</b>	Premium Location	✓	✓	✓
<b>Receive an attendee directory including email address</b>	✓	✓	✓	✓

\* Logos will be listed alphabetically and by level

\*\* Directory will be listed alphabetically

**QUESTIONS ABOUT SPONSORING?  
LOOKING FOR A CUSTOM SPONSORSHIP?**

Contact Karen Forbes at (802) 865-5202  
or [Karen@delaneymeetingevent.com](mailto:Karen@delaneymeetingevent.com)

[Click here to register  
online today!](#)