



# 39<sup>th</sup> ANNUAL NADD VIRTUAL CONFERENCE

December 7-9, 2022

*Building Bridges Among People and Across Systems*

**SPONSOR  
BROCHURE**

[www.thenadd.org](http://www.thenadd.org)

# The 39<sup>th</sup> NADD Annual Conference Will Be a Virtual Event This December!

Join NADD and 300+ attendees from across the globe for the **39th Annual Conference taking place December 7 – 9, 2022**. Due to the tremendous participation at the 2020 and 2021 virtual events, and the ongoing safety concerns of the COVID 19 pandemic, the conference will be held on-line using the Whova virtual platform and conference app.

## About NADD

The National Association for the Dually Diagnosed (NADD) is an international not-for-profit membership association established for professionals, care providers and families to promote understanding of and services for individuals who have developmental disabilities and mental health needs. Our mission is to provide leadership in the expansion of knowledge, research, training, policy and advocacy for mental health practices that promote a quality of life for individuals with dual diagnosis (MI/ID) in their communities.

## What to Expect for 2022

### Expanded Marketing for Broader Reach

Recognizing that virtual events provide greater opportunities, NADD is now expanding its marketing to a broader reach within the MI/ID community not just throughout the United States, but throughout the entire world.

### Resource Center

All sponsors will be able to upload recorded product demos, training videos, publications, handouts, coupons, and other documents.

## Who Should Sponsor and Why

NADD is seeking Pharmaceutical Companies, Product Manufacturers, Residential Providers, Publishing Companies, Support & Treatment Providers, Insurance Companies, Software Companies, Educational Providers, Program Providers, and other organizations like these to educate attendees about products and services that improve client care. These organizations will have opportunities to network and connect with decision makers, product and service users, and other members of the MI/ID community.

## Draft Daily Schedule

8:30am-1:00pm	Help Desk Open
8:30am-9:00am	Morning Yoga
9:00am-9:30am	Welcome & Opening Remarks
9:30am-10:30am	Keynote Speaker
10:30am-10:45am	Break & Innovation Zone
10:45am-12:15pm	Concurrent Sessions
12:15pm-12:45pm	Break & Innovation Zone
12:45pm-2:15pm	Concurrent Sessions
2:15pm-3:00pm	Afternoon Social Activity



(L-R) Tina Evans, Jeanne Farr, Jeff Davis



(L-R) Kathy Coate-Ortiz, Megan Barhorst, Brenda Miller, Tina Evans

# Sponsor Levels & Benefits

Sponsor Levels & Benefits	Platinum Level \$5,000	Gold Level \$3,000	Silver Level \$1,000	Bronze Level \$500
Complimentary/discounted registrations	3	2	1	2 (discounted rate of \$75)
Virtual resource center: upload videos, documents, and information to share with attendees	Premium Location	✓	✓	✓
Exclusive email: Send a personalized email with message of your choice to conference email list	✓	✓		
Logo on NADD website and virtual conference landing page*	Premium Location	✓	✓	✓
Logo Included on all pre- & post-event informational email blasts*	Premium Location	✓	Company Name	
Logo included on exclusive "Thank You Sponsors" email blast to go out the week before event*	Premium Location	✓	Company Name	
Logo on all event social media sites*	Premium Location	✓	Company Name	
Company included in online directory**	Premium Location	✓	✓	✓
Receive an attendee directory including email address	✓	✓	✓	✓

\* Logos will be listed alphabetically and by level

\*\* Directory will be listed alphabetically

**QUESTIONS ABOUT SPONSORING?  
LOOKING FOR A CUSTOM SPONSORSHIP?**

Contact Karen Forbes at (802) 865-5202 or  
[Karen@delaneymeetingevent.com](mailto:Karen@delaneymeetingevent.com)

[Click here to register!](#)