



41st Annual Conference

Tempe, AZ | October 7-9, 2024

A View to the Future: Innovation & Excellence

Shape Tomorrow: NADD Needs Your Support

NADD invites you to join in advancing understanding and services for individuals with developmental disabilities and mental health needs by becoming a sponsor or exhibitor at the **41st Annual NADD Conference** at the Omni ASU in Tempe, Arizona. The conference will take place Monday, October 7 - Wednesday, October 9 and brings together over 400 professionals and stakeholders from diverse backgrounds, including administrators, clinicians, direct care professionals, educators, and more.

About NADD

NADD is a not-for-profit membership association established for professionals, care providers and families to promote understanding of and services for individuals who have developmental disabilities and mental health needs. The mission of NADD is to provide leadership in the expansion of knowledge, training, policy and advocacy for mental health practices that promote a quality of life for individuals with dual diagnosis (IDD/MI) in their communities.

NADD is recognized as the world's leading organization in providing educational services, training materials, and conferences concerning treatments and support for individuals who have IDD/MI.

Lodging

Overnight accommodations are available to NADD participants at the Omni ASU (7 East University Drive, Tempe, AZ 85281) for a discounted group rate starting at \$249 per night plus tax. [Click here](#) to reserve your room. The discounted rate is available until September 16, 2024.

Why Sponsor?

- 1. Connect with a Targeted Audience:** Engage with decision-makers, influencers, and practitioners in the field.
- 2. Demonstrate Commitment:** Showcase your organization's dedication to improving mental health practices and enhancing the quality of life for individuals with IDD/MI in their communities.
- 3. Increase Visibility:** Stand out as a supporter of the conference by sponsoring key sessions or networking events, and be present with industry peers.
- 4. Support Best Practices:** Directly contribute to the conference's educational mission, ensuring it remains accessible and affordable for attendees bringing valuable knowledge and resources back to their home communities.

Secure your sponsorship today to partner with a leading organization in dual diagnosis. Successful past supporters include Pharmaceutical Companies, Product Manufacturers, Residential Providers, Publishing Companies, Support & Treatment Providers, Insurance Companies, Software Companies, Educational Providers, Program Providers, Universities, and Associations.

Sponsorship Levels & Benefits

Conference Sponsorships will go directly toward paying conference costs, and help make it affordable for NADD attendees. Each level offers a variety of exposure, and all include at least one complimentary full conference registration; most include an exhibit table. Sponsorships are available on a first come, first served basis.

Pricing & Benefits	Diamond Level \$10,000	Platinum Level \$7,000	Gold Level \$5,000	Silver Level \$3,000	Bronze Level \$2,000
Sponsored Event/Item	Awards & Poster Luncheon	Welcome Reception	Keynote Address (Tues or Wed) Attendee Breakfast (Tues or Wed)	Refreshment Break (Tues or Wed)	
Your Company Banner Displayed at Sponsored Event	✓				
Promotional Item in Conference Bag (You Provide Item)	✓	✓			
Personalized Mobile App Push Notification(s)	3	2	1		
Logo on Conference Signage	✓	✓	✓	✓	✓
Logo on NADD Website with Hyperlink to Company Website	✓	✓	✓	Logo only	Logo only
Special Logo Recognition	On slideshow presentation & signage at event	On signage at event	On signage at event		
Personalized Sponsor Page in Mobile App	✓	✓	✓	✓	✓
Conference Attendee List (Post-Event)	✓	✓	✓	✓	✓
Complimentary Conference Registration	4	3	2	1	1
Exhibit Space	In Prime Location	✓	✓	✓	✓

[CLICK HERE TO REGISTER](#)

Additional Conference Support

Benefits include: Your company logo on the support item, logo on conference signage & conference website, personalized sponsor page in Mobile App, Conference attendee list (post-event).

Conference App: \$1,200 *(multiple opportunities available)*

Attendees use the app to navigate all conference related activities, including the program, networking, resource sharing, sponsor listing, and more. As the mobile app sponsor, your organization will have high visibility with your logo on the homepage and scrolling banner.

Conference Accessibility Services: \$1,200

(multiple opportunities available)

Support NADD's efforts to create accessibility for conference attendees. Your leadership in this area will help provide things like interpretation or interpretive services and equipment.

Conference Bags: \$1,200 *(1 opportunity available)*

Attendees always appreciate the branded conference bags and this is a great opportunity to have your company logo displayed throughout the conference and beyond.

Professional Attendee Head Shots: \$1,200 *(1 opportunity available)*

Showcase your belief in professional development and help attendees stand out in their field by sponsoring professional head shot sessions. Attendees will recognize your organization as one providing them a tangible benefit long after the conference is over.

Exhibitor Rates & Details

Double Table: \$1,500 / Single Table: \$1,000

Exhibit space includes one 6' skirted table and one chair, a brief company listing in the program, one complimentary registration, and a list of conference attendees that will be provided after the conference. Exhibit space will be assigned on a first come first served basis, and will be set up in a central location where all refreshment breaks take place. Exhibitors are permitted to sell their products. Power and internet for display space is not included, and will be available for an additional charge.

Bag Insert: \$500

You may include a small promotional item or brochure in the conference bag that will be distributed to all conference attendees. Inserts must be shipped directly to the conference hotel and arrive by October 4, 2024. Sponsors selecting this opportunity should plan for a quantity of approximately 450.

CLICK HERE TO REGISTER

Schedule at-a-Glance

MONDAY, OCTOBER 7

8:00 AM - 5:00 PM	Conference Registration & CEU Table Open
9:00 AM - 12:30 PM	NADD Board Meeting
11:00 AM - 3:00 PM	Exhibit Table Set-Up
2:00 PM - 5:15 PM	Leadership Summit
3:00 PM - 3:45 PM	Afternoon Break with Exhibitors
5:15 PM - 7:00 PM	Welcome Reception
Evening	Dinner on Own

TUESDAY, OCTOBER 8

7:30 AM - 5:15 PM	Conference Registration & CEU Table Open
8:00 AM - 5:00 PM	Exhibits Open
8:00 AM - 9:00 AM	Breakfast
9:00 AM - 9:30 AM	Welcome and Opening Remarks
9:30 AM - 10:30 AM	Keynote Address
10:30 AM - 10:45 AM	Refreshment Break and Visit with Exhibitors
10:45 AM - 12:15 PM	Concurrent Sessions I
12:15 PM - 1:45 PM	Networking Lunch & Poster Session
1:45 PM - 3:15 PM	Concurrent Sessions II

TUESDAY, OCTOBER 8 (CONTINUED)

3:15 PM - 3:45 PM	Refreshment Break and Visit with Exhibitors
3:45 PM - 5:15 PM	Concurrent Session III
Evening	Dinner on Own

WEDNESDAY, OCTOBER 9

7:30 AM - 12:00 PM	Conference Registration & CEU Table Open
8:00 AM - 9:00 AM	Attendee Breakfast and Visit with Exhibitors
8:00 AM - 11:00 AM	Exhibits Open
9:00 AM - 9:30 AM	NADD Annual Business Meeting
9:30 AM - 10:30 AM	Keynote
10:30 AM - 11:00 AM	Refreshment Break and Visit with Exhibitors
11:00 AM - 12:30 PM	Concurrent Sessions IV
12:30 PM - 2:00 PM	Awards Luncheon
1:00 PM	Exhibit Tear-Down
2:00 PM - 3:15 PM	Closing Panel
3:15 PM	Conference Adjourns

Note: Schedule is preliminary and subject to change.