



Join the Movement: Support the 42nd Annual NADD Conference

Support the advancing of understanding and services for individuals with intellectual/developmental disabilities and mental health needs by becoming a sponsor or exhibitor at the **42nd Annual NADD Conference**. Being held October 15-17, 2025 at the Minneapolis Marriott City Center in Minneapolis, Minnesota, this conference brings together over 500 professionals and stakeholders from diverse backgrounds including state directors, program administrators, clinicians, direct care professionals, educators, self-advocates and more.

ABOUT NADD

NADD is a not-for-profit membership dedicated to enhancing knowledge, training, policy, and advocacy for mental health practices that promote quality life for individuals with Intellectual/Developmental Disability and co-occurring Mental Health needs in their communities.

NADD is recognized as the world's leading organization in providing educational services, training materials, and conferences concerning treatments and support for individuals who have IDD/MI.

LODGING

Overnight accommodations are available to NADD participants at the Minneapolis Marriott City Center (30 South 7th Street, Minneapolis, MN 55402) for a discounted group rate starting at \$219 per night plus tax. [Click here](#) to reserve your room. The discounted rate is available until September 22, 2025.

WHY SPONSOR?

1. CONNECT WITH A TARGETED AUDIENCE

Engage with decision-makers, influencers, and practitioners in the field.

2. DEMONSTRATE COMMITMENT

Showcase your organization's dedication to improving mental health practices and enhancing the quality of life for individuals with IDD/MI in their communities.

3. INCREASE VISIBILITY

Stand out as a supporter of the conference by sponsoring key sessions or networking events, and be present with industry peers.

4. SUPPORT BEST PRACTICES

Directly contribute to the conference's educational mission, ensuring it remains accessible and affordable for attendees bringing valuable knowledge and resources back to their home communities.

Secure your sponsorship today to partner with leading organizations in the IDD and mental health fields. Successful past supporters include Pharmaceutical Companies, Product Manufacturers, Residential Providers, Publishing Companies, Support & Treatment Providers, Insurance Companies, Software Companies, Educational Providers, Program Providers, Universities, and Associations.

SPONSORSHIP LEVELS & BENEFITS

Conference Sponsorships will go directly toward paying conference costs, and help make it affordable for NADD attendees. Each level offers a variety of exposure, and all include at least one complimentary full conference registration; most include an exhibit table. Sponsorships are available on a first come, first served basis.

Pricing & Benefits	Diamond Level \$10,000	Platinum Level \$7,000	Gold Level \$5,000	Silver Level \$2,500
Sponsored Event/Item	Awards & Poster Luncheon	Welcome Reception Conference Bags*	Keynote Address (Wed or Fri) Attendee Breakfast (Wed, Th, or Fri)	Refreshment Break (Wed, Th, or Fri)
Your Company Banner Displayed at Sponsored Event	✓			
Promotional Item in Conference Bag (You Provide Item)	✓	✓		
Personalized Mobile App Push Notification(s)	3	2	1	
Ad on Home Page of Conference App	✓	✓		
Logo on Conference Signage	✓	✓	✓	✓
Logo on NADD Website with Hyperlink to Company Website	✓	✓	✓	Logo only
Logo Recognition on Introductory Slideshow and Conference Signage	✓	✓	✓	✓
Personalized Sponsor Page in Mobile App	✓	✓	✓	✓
Ability to Collect Leads Through the Conference Mobile App	✓	✓	✓	✓
Conference Attendee List (Post-Event)	✓	✓	✓	
Complimentary Conference Registration	4	3	2	1
Exhibit Space	In Prime Location	✓	✓	✓

*Conference bags are ordered and paid by the sponsoring organization and require approval from the NADD conference planning committee regarding details such as size, logo presence, etc. There is only 1 (first come, first served) opportunity available either as a benefit of the Platinum Level, or as the add-on below.

[CLICK HERE TO REGISTER](#)

ADDITIONAL CONFERENCE SUPPORT

Benefits include: Your company logo on the support item, logo on conference signage & conference website, and personalized sponsor page in Mobile App.

Conference App: \$1,200 *(multiple opportunities available)*

Attendees use the app to navigate all conference related activities, including the program, networking, resource sharing, sponsor listing, and more. As the mobile app sponsor, your organization will have high visibility with your logo on the homepage and scrolling banner. Additionally, you'll receive verbal recognition during the conference and ad placement on homepage of the app.

Conference Accessibility Services: \$1,200

(multiple opportunities available)

Support NADD's efforts to create accessibility for conference attendees. Your leadership in this area will help provide things like interpretation or interpretive services and equipment. Your sponsorship will be acknowledged with logo recognition on signage throughout the conference where accessibility services are provided, as well as verbal recognition during the conference.

Conference Bags: \$1,200 *(1 opportunity available)*

Attendees always appreciate the branded conference bags and this is a great opportunity to have your company logo displayed throughout the conference and beyond. Conference bags are ordered and paid by the sponsoring organization and require approval from the NADD conference planning committee regarding details such as size, logo presence, etc.

EXHIBITOR RATES & DETAILS

Double Table: \$1,500 / Single Table: \$1,000

A single exhibit space includes one 6' skirted table and one chair, a brief company listing in the program, and one complimentary registration. A double exhibit space includes two 6' skirted tables, two chairs, a brief company listing in the program, and one complimentary registration. Exhibit space will be assigned on a first come first served basis, and will be set up in a central location where all refreshment breaks take place. Exhibitors are not permitted to sell their products. Power and hard-line internet for display space is not included, and will be available for an additional charge.

Bag Insert: \$500

You may include a small promotional item or brochure in the conference bag that will be distributed to all conference attendees. Inserts must be shipped directly to the conference hotel and arrive by Monday, October 13, 2025. Sponsors selecting this opportunity should plan for a quantity of approximately 450.

CLICK HERE TO REGISTER

SCHEDULE AT-A-GLANCE

TUESDAY, OCTOBER 14

12:00 PM - 5:00 PM	Conference Registration & CEU Table Open
12:00 PM - 5:00 PM	Exhibitor Set-up

WEDNESDAY, OCTOBER 15

6:30 AM - 7:30 AM	Exhibitor Set-up
7:00 AM - 5:00 PM	Conference Registration & CEU Table Open
7:30 AM - 8:30 AM	Breakfast & Visit with Sponsors & Exhibitors
7:30 AM - 5:00 PM	Exhibits Open
8:30 AM - 10:00 AM	Welcome & Keynote
10:00 AM - 10:30 AM	Mid-Morning Break with Sponsors & Exhibitors
10:30 AM - 12:00 PM	Concurrent Sessions I
12:00 PM - 1:30 PM	Networking Lunch & Poster Session
1:30 PM - 3:00 PM	Concurrent Sessions II
3:00 PM - 3:30 PM	Afternoon Break with Sponsors & Exhibitors
3:30 PM - 5:00 PM	Concurrent Sessions III
5:00 PM - 7:00 PM	Welcome Reception

THURSDAY, OCTOBER 16

7:30 AM - 5:00 PM	Conference Registration & CEU Table Open
7:30 AM - 5:00 PM	Exhibits Open
7:30 AM - 8:30 AM	Breakfast

THURSDAY, OCTOBER 16 (CONT.)

8:30 AM - 10:00 AM	Concurrent Sessions I
10:00 AM - 10:30 AM	Mid-Morning Break with Sponsors & Exhibitors
10:30 AM - 12:00 PM	Concurrent Sessions II
12:00 PM - 1:45 PM	Awards Luncheon
1:45 PM - 3:15 PM	Concurrent Sessions III
3:15 PM - 3:45 PM	Afternoon Break with Sponsors & Exhibitors
3:45 PM - 5:15 PM	Concurrent Sessions IV
Evening	Dinner on Your Own

FRIDAY, OCTOBER 17

7:30 AM - 1:00 PM	Conference Registration & CEU Table Open
8:00 AM - 9:00 AM	Breakfast
8:00 AM - 11:00 AM	Exhibits Open
9:00 AM - 9:30 AM	NADD Annual Business Meeting
9:30 AM - 10:30 AM	Closing Keynote
10:30 AM - 11:00 AM	Mid-Morning Break with Sponsors
11:00 AM - 12:30 PM	Concurrent Sessions I
11:00 AM	Exhibit Tear-down
12:30 PM	Conference Adjourns

Note: schedule is preliminary and subject to change.