



Support the 43rd Annual NADD Conference

The NADD Annual Conference convenes an audience of influential decision makers shaping policy, practice, and service delivery for people with intellectual and developmental disabilities (I/DD) and mental health conditions. The **43rd Annual NADD Conference** will be held October 7-9, 2026 at the Omni William Penn Hotel in Pittsburgh, Pennsylvania.

Sponsors gain direct access to over 500 professionals who control budgets, influence purchasing decisions, and guide system-level implementation across provider organizations and public systems. Secure your sponsorship today to partner with leading organizations in the I/DD and mental health fields!

WWW.THENADD.ORG



WHO YOU'LL REACH AT NADD 2026

Nearly half of attendees are executive leaders, administrators, managers, and government officials responsible for organizational strategy, funding allocation, vendor selection, and statewide or system-wide initiatives.

48% - DECISION-MAKERS & SYSTEM LEADERS

Senior leaders and government officials who control budgets, select vendors, and drive organizational or statewide initiatives.

42% - INFLUENCERS & CROSS-SECTOR PARTNERS

Clinicians, consultants, researchers, policy professionals, and academics who shape recommendations, and influence practice.

10% - SELF-ADVOCATES, FAMILIES, AND FRONTLINE PROFESSIONALS

Those responsible for implementing and sustaining solutions, and providing hands-on support.

ABOUT NADD

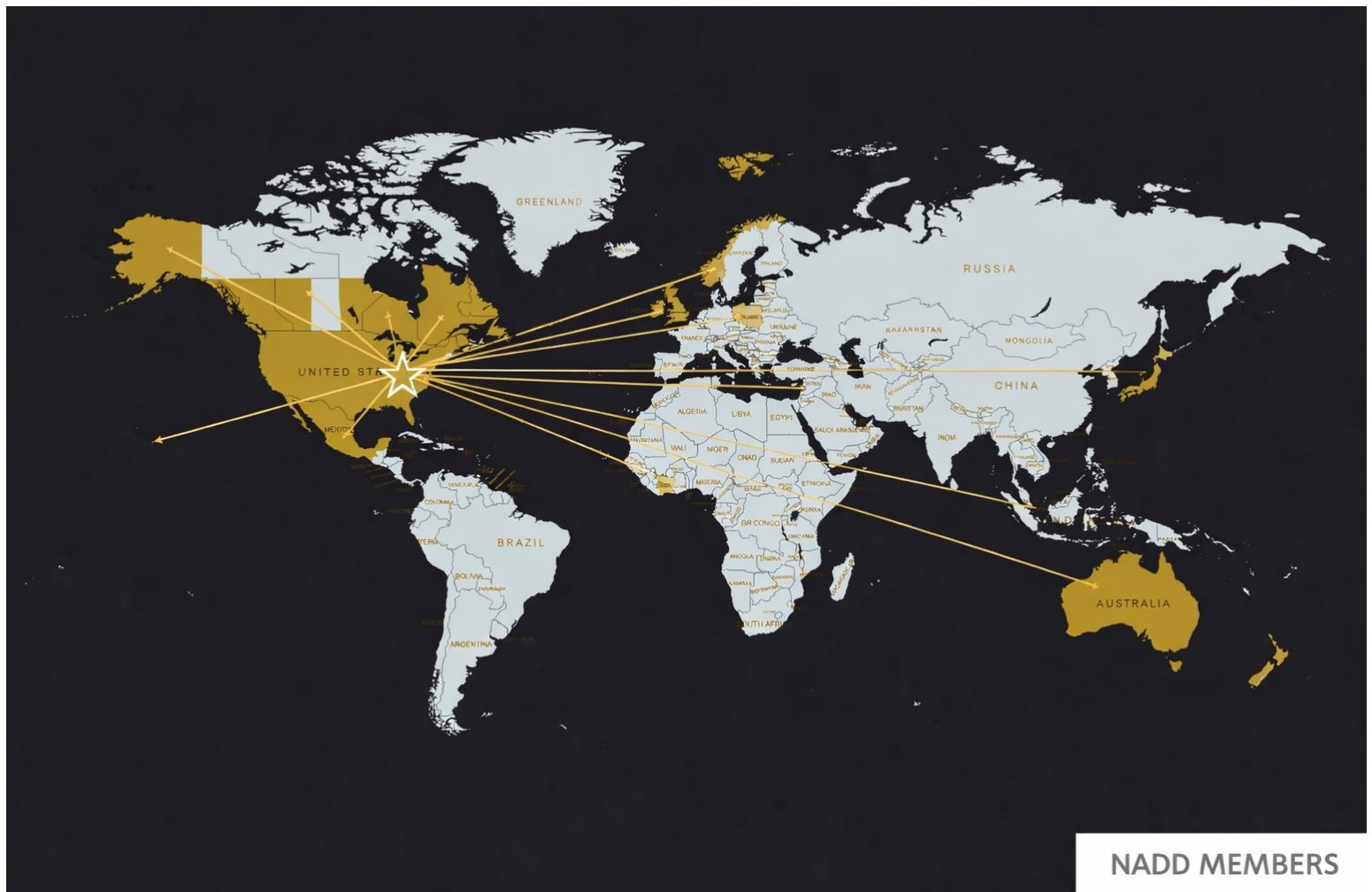
NADD is a leading professional association dedicated to improving the quality of life for individuals with intellectual and developmental disabilities (I/DD) and co-occurring mental health conditions. NADD advances evidence-based practice through education, workforce development, professional certification, and collaboration across systems of care. With a national and international membership, NADD serves as a trusted authority at the intersection of behavioral health and I/DD services, supporting professionals, organizations, and systems committed to effective, ethical, and person-centered care.

LODGING

Overnight accommodations are available to NADD conference participants at the Omni William Penn (530 William Penn Place, Pittsburgh, PA 15219) for a discounted group rate starting at \$235 per night plus tax. Visit [this link](#) to reserve your room. The discounted rate is available until September 14, 2026.

NADD MEMBERSHIP REACH

The Annual Conference is a highly visible opportunity to be seen as a partner to NADD's over 150 member organizations and 900 individual professionals from all 50 states and around the globe.



CLICK HERE TO REGISTER

SPONSORSHIP LEVELS & BENEFITS

Conference Sponsorships will go directly toward paying conference costs, and help make it affordable for NADD attendees. Each level offers a variety of exposure, and all include at least one complimentary full conference registration; most include an exhibit table. Sponsorships are available on a first come, first served basis.

Pricing & Benefits	Platinum Level \$10,000	Gold Level \$7,000	Silver Level \$5,000	Bronze Level \$2,500
Sponsored Event	Networking Lunch (Wed) Awards Lunch (Th)	Welcome Reception Keynote Address (Wed or Th)	Attendee Breakfast (Wed, Th, or Fri) Refreshment Break (Wed, Th, or Fri)	
Company Logo Prominently Displayed at Sponsored Event	✓			
Opportunity to speak at Day 2 Welcome or Lunch (5 min)	✓			
Promotional Item in Conference Bag (You Provide Item)	✓	✓		
Personalized/Standalone Mobile App Push Notification(s) at Your Preferred Time.	3	2	1	
Ad on Home Page of Conference App	✓	✓		
Logo on Conference Signage, NADD Website, and Sponsor Slideshow	✓	✓	✓	✓
Personalized Sponsor Page in Mobile App	✓	✓	✓	✓
Conference Attendee List (Pre-Event)	✓	✓		
Complimentary Conference Registration	4	3	2	1
Exhibit Space	In Prime Location; Option for Double or Single Table	✓	✓	✓

Single Exhibit Table: \$1,500 *(limited to 12 exhibitor-only spots)*

A single exhibit space includes one 6' skirted table and one chair, a brief company listing in the program, and one complimentary registration. Exhibit space will be assigned on a first come first served basis, and will be set up in a central location where all refreshment breaks take place. Exhibitors are not permitted to sell their products. Power and hard-line internet for display space is not included, and will be available for an additional charge.

ADDITIONAL CONFERENCE SUPPORT

Opportunities are available as standalone or in addition to sponsor levels. Benefits include: Your company logo on the support item, logo on conference signage & conference website, and personalized sponsor page in Mobile App.

Lunch & Learn: \$2,500 *(1 opportunity available)*

Present on a topic of your choosing during the designated Wednesday lunch period at NADD. The Lunch & Learn sponsor will have approximately 30-45 minutes to engage directly with attendees through this dedicated in-person presentation time. In recognition of their support, the sponsor will receive prominent logo placement within onsite signage, exposure in the conference schedule, and acknowledgment within the official conference mobile app.

Conference WIFI: \$2,000 *(1 opportunity available)*

Keep your organization top of mind throughout the conference by branding the conference wifi password. Any time an attendee signs in, they will need to use the password you've chosen. Your sponsorship will help keep attendees engaged in the conference activities, as well as connected to the critical work happening in their home community. Your sponsorship will be acknowledged with logo recognition throughout the conference, within the conference app, and anytime an attendee uses wifi!

Conference Bags: \$1,500 *(1 opportunity available)*

Attendees always appreciate the branded conference bags and this is a great opportunity to have your company logo displayed throughout the conference and beyond. Conference bags are ordered and paid by the sponsoring organization and require approval from the NADD conference planning committee regarding details such as size, logo presence, etc.

Branded Notebooks: \$1,500 *(1 opportunity available)*

This is a great opportunity to have your company logo displayed throughout the conference and beyond. Conference notebooks are ordered and paid by the sponsoring organization and require approval from the NADD conference planning committee regarding details such as size, logo presence, etc.

Grow The Field: \$1,500 *(multiple opportunities available)*

Be recognized as a leader fostering career development in the field. Receive (5) \$100 registration discounts you may distribute as you see fit to your organization, strategic partners, or any attendees you wish to attend the conference. Your sponsorship will be acknowledged with logo recognition on signage throughout the event, a branded discount code, and verbal recognition during the conference.

Conference App: \$1,000 *(multiple opportunities available)*

Attendees use the app to navigate all conference related activities, including the program, networking, resource sharing, sponsor listing, and more. As the mobile app sponsor, your organization will have high visibility with your logo on the homepage and scrolling banner. Additionally, you'll receive verbal recognition during the conference and ad placement on homepage of the app.

Conference Accessibility Services: \$1,000 *(multiple opportunities available)*

Support NADD's efforts to create accessibility for conference attendees. Your leadership in this area will help provide things like interpretation or interpretive services and equipment. Your sponsorship will be acknowledged with logo recognition on signage throughout the conference where accessibility services are provided, as well as verbal recognition during the conference.

Bag Insert: \$500 *(multiple opportunities available)*

You may include a small promotional item or brochure in the conference bag that will be distributed to all conference attendees. Inserts must be shipped directly to the conference hotel and arrive by Monday, October 5, 2026. Sponsors selecting this opportunity should plan for a quantity of approximately 450.

SCHEDULE AT-A-GLANCE

Note: schedule is preliminary and subject to change.

TUESDAY, OCTOBER 6

12:00 PM - 5:00 PM	Conference Registration Open
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12:00 PM - 5:00 PM	Exhibitor Set-up
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WEDNESDAY, OCTOBER 7

6:30 AM - 7:30 AM	Exhibitor Set-up
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7:00 AM - 5:00 PM	Conference Registration Open
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7:30 AM - 8:30 AM	Breakfast & Visit with Sponsors & Exhibitors
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7:30 AM - 5:00 PM	Exhibits Open
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8:30 AM - 10:00 AM	Welcome & Keynote
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10:00 AM - 10:30 AM	Mid-Morning Break with Sponsors & Exhibitors
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10:30 AM - 12:00 PM	Concurrent Sessions I
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12:00 PM - 1:30 PM	Networking Lunch & Poster Session
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1:30 PM - 3:00 PM	Concurrent Sessions II
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3:00 PM - 3:30 PM	Afternoon Break with Sponsors & Exhibitors
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3:30 PM - 5:00 PM	Concurrent Sessions III
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5:00 PM - 7:00 PM	Welcome Reception
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THURSDAY, OCTOBER 8

7:30 AM - 5:00 PM	Conference Registration Open
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7:30 AM - 5:00 PM	Exhibits Open
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7:30 AM - 8:30 AM	Breakfast
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THURSDAY, OCTOBER 8 (CONT.)

8:30 AM - 10:00 AM	Keynote
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10:00 AM - 10:30 AM	Mid-Morning Break with Sponsors & Exhibitors
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10:30 AM - 12:00 PM	Concurrent Sessions I
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12:00 PM - 1:45 PM	Awards Luncheon
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1:45 PM - 3:15 PM	Concurrent Sessions II
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3:15 PM - 3:45 PM	Afternoon Break with Sponsors & Exhibitors
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3:45 PM - 5:15 PM	Concurrent Sessions III
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Evening	Dinner on Your Own
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FRIDAY, OCTOBER 9

7:30 AM - 1:00 PM	Conference Registration Open
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8:00 AM - 9:00 AM	Breakfast
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8:00 AM - 11:00 AM	Exhibits Open
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8:30 AM - 9:00 AM	NADD Annual Business Meeting
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9:15 AM - 10:45 AM	Concurrent Sessions I
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10:45 AM - 11:00 AM	Mid-Morning Break with Sponsors
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11:00 AM	Exhibit Tear-down
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11:00 AM - 12:30 PM	Concurrent Sessions II
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12:30 PM	Conference Adjourns
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Questions? Contact mcclean@delaneymeetingevent.com